



*Netherlands Animation, VFX & Games Industry
Strategies, Trends & Opportunities*

digital.vector

Contents

European Animation Industry

DEMAND FOR TV CONTENT

Feature Film Industry in Europe

MARKETING AND MERCHANDISING

Trends in Europe

COLLABORATION AMONG EUROPEAN STUDIOS

DRIVERS FOR SUCCESS

ANIMATION COST STRUCTURES IN EUROPE

Animation Movie Budgets in Europe

Strategies and Models for Animation financing in Europe

ANIMATION FUNDING AGENCIES

CENTRALISED ANIMATION FUNDING AGENCIES IN EUROPE

Television Series Development in Europe

PITCHING TELEVISION SERIES TO BROADCASTERS

Copyright Chain in Europe

Co-Production Strategies in Europe

CONTRACTUAL ISSUES

KEY RIGHTS IN CO-PRODUCTION AGREEMENTS

CO-PRODUCTIONS AND OUTSOURCING

Distribution Strategies in Europe

PRODUCER-DISTRIBUTOR CO-FINANCING PATTERNS

3D Market in Europe

ADVANTAGES OF 3D

DISADVANTAGES OF 3D

Industry Constraints and Challenges

Market size of European Animation, VFX & Games industry

Animation Content demand by TV Channels in Europe

European Animation & VFX industry Market Size

European Games industry Market Size

Animation, VFX & Games industry in Netherlands

Recent Movie Trends in Netherlands

Successful Dutch Animations

Key Animation Production Companies in Netherlands

Animation Funding in Netherlands

Industry Drivers, Challenges and Opportunities

Strategies for Animation Studios in Netherlands

Value of Animation Industry in the Netherlands

Size of Animation Industry in Netherlands

Key statistics about Animation industry in Netherlands

Games Industry in the Netherlands

KEY TRENDS IN THE DUTCH VIDEO GAMES INDUSTRY

VIDEO GAME BUSINESS MODELS IN NETHERLANDS

ONLINE VIDEO GAMING BUSINESS MODELS IN NETHERLANDS

Key Opportunities & Strategies for Dutch Video Games Industry

Video Games Market Segments

MOBILE VIDEO GAMES SEGMENTS & GENRES

Dutch Video Games Market Size & Opportunity

Figures and Tables

TABLE 1: LEADING EUROPEAN ANIMATION FILMS BY THEATRE ADMISSIONS
TABLE 2: LEADING EUROPEAN FILM COMPANIES
TABLE 3: LEADING EUROPEAN FILM SCHOOLS
FIGURE 1: CINEMA TICKET PRICES IN EUROPE
TABLE 4: LEADING EUROPEAN ANIMATION LICENSORS AND LICENSED PROPERTIES
TABLE 5: EUROPEAN ANIMATION FILM BUDGETS
TABLE 6: EUROPEAN ANIMATED FILMS
TABLE 7: ANIMATION FUNDING BODIES IN EUROPE
FIGURE 2: EURIMAGES CO-PRODUCTIONS FUNDING PATTERN
FIGURE 3: ANIMATION CO-PRODUCTIONS FUNDED BY EURIMAGES
TABLE 8: LEADING ANIMATION BROADCASTERS IN EUROPE
TABLE 9: LEADING ANIMATION DISTRIBUTORS IN EUROPE
TABLE 10: LEADING CHILDREN'S CONTENT BROADCASTERS IN EUROPE
FIGURE 4: GLOBAL ANIMATION CO-PRODUCTION NETWORK OF EUROPEAN STUDIOS
TABLE 11: ANIMATION CONTENT DEMAND FORECAST – TV CHANNELS IN EUROPE
FIGURE 5: BREAK-UP OF ANIMATION CONTENT DEMAND BY TV CHANNELS IN EUROPE
FIGURE 6: MARKET SIZE OF EUROPEAN ANIMATION & VFX INDUSTRY
FIGURE 7: MARKET SIZE OF EUROPEAN GAMES INDUSTRY
FIGURE 8: FILM ADMISSION STATISTICS IN NETHERLANDS
FIGURE 9: NUMBER OF SCREENS IN NETHERLANDS
FIGURE 10: BOX OFFICE REVENUES IN NETHERLANDS
FIGURE 11: NETHERLANDS FILM ATTENDANCE INDEX
FIGURE 12: FILM PRODUCTIONS PER YEAR IN NETHERLANDS
FIGURE 13: THEATRE ADMISSIONS IN NETHERLANDS
FIGURE 14: EARLY DUTCH ANIMATION PRODUCTIONS
FIGURE 15: ACADEMY AWARD WINNING ANIMATION PRODUCTIONS FROM NETHERLANDS
TABLE 12: ANIMATION STUDIOS IN THE NETHERLANDS
TABLE 13: FILM FUNDING BODIES IN NETHERLANDS
FIGURE 16: VALUE OF ANIMATION INDUSTRY IN NETHERLANDS
FIGURE 17: ANNUAL ANIMATION CONTENT PRODUCED IN NETHERLANDS
FIGURE 18: NUMBER OF ANIMATION STUDIOS IN NETHERLANDS
FIGURE 19: BREAK-UP OF ANIMATION STUDIOS IN NETHERLANDS BASED ON SIZE
FIGURE 20: BREAK-UP OF ANIMATION STUDIOS IN NETHERLANDS BASED ON CAPABILITIES
FIGURE 21: CLASSIFICATION OF ANIMATION STUDIOS IN NETHERLANDS BASED ON APPLICATIONS
FIGURE 22: NUMBER OF PEOPLE EMPLOYED IN THE DUTCH ANIMATION INDUSTRY
FIGURE 23: COST OF PRODUCING ONE EPISODE OF ANIMATION WORK IN NETHERLANDS
FIGURE 24: ANNUAL ANIMATION CONTENT PRODUCED BY NETHERLANDS
FIGURE 25: BREAK-UP OF ANNUAL ANIMATION CONTENT OUTPUT OF NETHERLANDS
FIGURE 26: 3D ANIMATION SALARIES IN NETHERLANDS
FIGURE 27: 2D ANIMATION SALARIES IN NETHERLANDS
FIGURE 28: WEB & MOBILE ANIMATION ANIMATION SALARIES IN NETHERLANDS
FIGURE 29: GAMING SALARIES IN NETHERLANDS
TABLE 14: LEADING GAME STUDIOS IN NETHERLANDS

TABLE 15: TOP GROSSING PLAY STORE GAMING APPLICATIONS IN NETHERLANDS
TABLE 16: TOP GROSSING APPLE STORE GAMING APPLICATIONS IN NETHERLANDS
FIGURE 30: DUTCH GAMES INDUSTRY REVENUES BY DEVICE TYPES
FIGURE 31: MARKET SIZE OF DUTCH VIDEO GAMES INDUSTRY
FIGURE 32: MARKET SIZE OF MOBILE GAMES INDUSTRY IN NETHERLANDS
FIGURE 33: REVENUE BREAK-DOWN BY MOBILE GAME GENRES IN NETHERLANDS